

SIVAPRASAATH



PROFILE SUMMARY

Results-driven Data Analyst with 1 year of experience in analyzing and interpreting data to support business decisions. Proficient in gathering, cleaning, and visualizing data for reporting and insights. Experienced in creating interactive dashboards and writing optimized SQL queries to uncover trends and patterns. Skilled at transforming complex data into actionable insights that drive strategic improvements. Strong problem-solving and communication skills with attention to detail and data accuracy. Capable of working independently or collaboratively to deliver data-driven solutions effectively.

CONTACT DETAILS

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SKILLS

- SQL
- MySQL
- Python
- MongoDB
- HTML & CSS
- AWS
- UI/UX
- Data Analysis Visualization
- Problem solving
- Communication and team collaboration

EXPERIENCE

Data Analyst at Madhupushpa Technologies Pvt. Ltd.
June 2024 – Present

- ◇ Collected and cleaned HR data including employee demographics, attendance, performance scores, and exit survey responses using SQL and Python.
- ◇ Analyzed trends in employee turnover and identified departments and roles with high attrition rates.
- ◇ Developed dashboards in Power BI to visualize employee performance metrics, attrition rates, and engagement scores across different teams and locations.
- ◇ Provided actionable insights to HR leadership that helped improve retention strategies and optimize talent management processes.
- ◇ Automated monthly reports on workforce metrics to support HR decision-making and strategic planning.

PROJECT

Project 1: Sales Insights

Tools used: MySQL Workbench, PowerBI

- ◇ Developed an interactive PowerBI dashboard to analyze sales and revenue performance across multiple markets. The dashboard visualized key metrics such as total revenue and total sales quantity by breaking down performance across different regions, products, and customers.
- ◇ Dashboard uncovering sales order insights with latest data available with Data modeling, Data cleaning, ETL (Extract, Transform, Load) In PowerBI.

Project 2: Retail sales Analysis

Tools used: MySQL Workbench

- ◇ This project is designed to demonstrate MySQL skills to explore, clean, and analyze retail sales data. The project involves setting up a retail sales database, performing exploratory data analysis (EDA), and Perform basic exploratory data analysis to understand the dataset.

TOOLS

- MySQL Workbench
- Pycharm
- VS Code
- jupyter notebook
- Google Colaboratory
- Power BI
- Tableau
- Github
- Excel
- Microsoft 365
- Splunk
- Prometheus and Grafana
- Abode Photoshop
- Figma
- Canva

EDUCATION

BACHELOR IN ENGINEERING (B.E.) from SARANATHAN COLLEGE OF ENGINEERING.
2018–2022

CERTIFICATIONS

- ◇ AWS SOLUTION ARCHITECT SOLUTION
- ◇ PYTHON - INTERMEDIATE, HACKER RANK
- ◇ SQL - INTERMEDIATE, HACKER RANK